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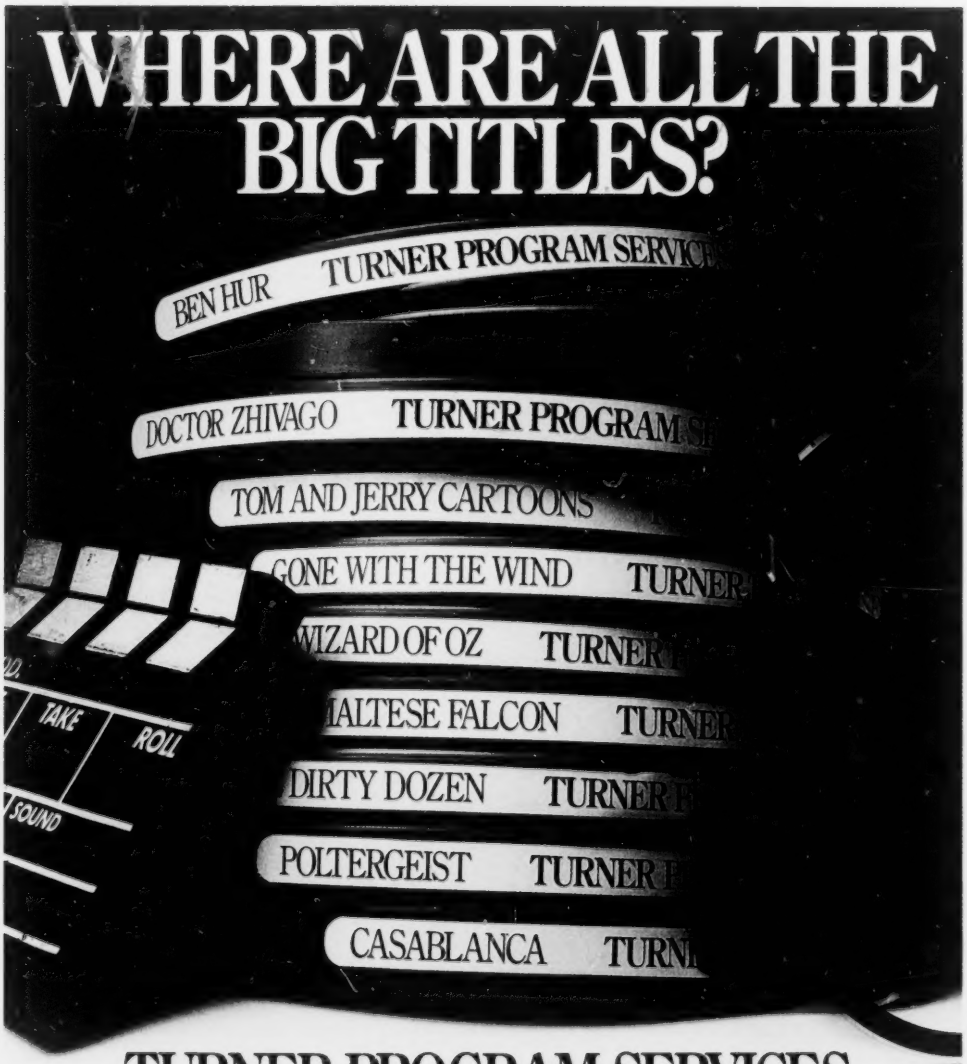
The Fifth Estate

RADIO TELEVISION CABLE SATELLITE

Broadcasting Nov 17



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Network compensation: cuts to come?

Vol. 111 No. 20

Broadcasting Nov 17

The fate of affiliate compensation
Lorimar-Telepictures TV station deal falls through
Rubenstein out at CPB

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RADIO TELEVISION CABLE SATELLITE

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TOP OF THE WEEK

Networks contemplate cuts in affiliate compensation

Downside talk follows ABC board meeting in Chicago; no formal proposals have been made; CBS expected to broach subject with affiliate board in January

In the words of one affiliate station executive last week, it appears that the networks are "beginning to toy with the real essence of the partnership" between stations and networks. The "essence" in that context is the compensation paid by networks to affiliates for carriage of programs. Network executives see the issue not so much as tampering with the partnership but, rather, dealing with the new economic realities of the 1980's.

The tinkering actually began earlier this year when ABC proposed elimination of payments for carriage of *Monday Night Football*, on which the network has been losing money. Affiliates objected loudly, and a compromise was reached reducing payments by half. The network wants further concessions; top executives said as much at a recent meeting with affiliate board members in Chicago.

As for the other two networks, it's clear that the subject has been discussed internally, although no specific proposals have been formulated. Neither CBS nor NBC has discussed the subject at length with affiliates, but that will change. It is understood that when CBS network executives meet with affiliate board members at their next annual gathering, in St. Thomas, Virgin Islands, in January, the subject will be discussed. It is possible that by that time the network will have a proposal or two to float.

At NBC, the senior network management met with affiliate board members last week in Laguna Niguel, Calif. The meeting began early in the week after reports broke that ABC hoped to pare back compensation payments. According to both affiliate and network sources at NBC, the subject was barely discussed. Pier Mapes, president, NBC-TV, said he tried to impress upon affiliates that compensation, in and of itself, "is not an agenda item." He acknowledged, however, that it was being looked at within the larger context of all services provided to affiliates, including marketing support, the Skycom satellite service and subsidies for things such as Ku band newsgathering trucks. "If there's any change," he said, "it would be a reallocation of priorities" among such services, which include compensation.

The network reappraisal of compensation practices comes as no surprise to some executives at network affiliated stations. They realize that their networks face a softer advertising market and are looking for many ways to cut costs. The signal from many affiliates, however, in reacting to the threat to compensation, is that the networks ought to look elsewhere to save money.

Buttonholed by reporters in Los Angeles last week, after a speech at a Hollywood Radio and Television Society luncheon, Capcities/ABC Chairman Thomas Murphy acknowledged the network is interested in reducing compensation payments for carriage of sports programing "and other things," and that discussions are taking place with the affiliate board on the matter.

Murphy wouldn't confirm the details of talks two weeks ago with affiliate board members in Chicago, but he said that reports that the network sought to cut compensation payments by 50% over the next five years were "grossly exaggerated." He confirmed that ABC pays about $145 million annually in compensation to affiliates (about 20% of it paid to the network's owned stations), but he declined to state publicly what portion of that sum the network hoped to save over the next few years. He said that any reduction that takes place would be "modest." According to several sources present at the Chicago meeting of the ABC affiliate board, the network threw out for discussion the possibility of reducing or eliminating compensation for sports programing and "special event" programing, which was left undefined but could mean programs such as the Academy Awards broadcast or even mini-series, which the networks promote as special.

Sources at the meeting said ABC talked of possibly phasing in compensation reductions year by year. "At most," said one source, network officials talked of working up to a 20% reduction in compensation paid to stations over five years. A 20% reduction of ABC's total payouts amounts to about $29 million. Without getting into specifics, Murphy told reporters last week, "we're just telling them that the network is losing money and we figure that if certain shows are important to them, if they want us to continue to have them, we feel that maybe we shouldn't compensate them." The World Series, said Murphy, was one example of the kind of program he was talking about. "Sports is certainly a part of that but not the whole thing." At this point, he added, "you would be making a mistake to say that we're doing anything except having discussions."

According to one source at the ABC affiliates board meeting, the reaction to the network's overtures was "overwhelmingly negative...something that is extremely objectionable." The source said that a reduction in compensation along the lines being discussed at the meeting would have a negative impact on the cash flow at his stations of about 10%, and that it would be impossible to make up for it with increased advertising rates. He also said ABC had discussed giving affiliates more advertising time to sell locally in exchange for reduced compensation payments. The board members also rejected that notion, he said. "We can't sell all the time we have now," he said. The source also reported that the offer of added time to sell "would not have been in the more popular programs."

CBS and NBC also pay compensation close to the total that ABC pays. Affiliates in larger markets, on a dollar basis, are paid more than smaller markets, although on a percentage basis, the payments account for less of the larger stations' total revenue. Thus, it is the mid- and smaller-sized markets that stand to lose more from reduced compensation and would be expected to oppose the idea more vehemently. According to the National Association of Broadcasters' 1986 Television Financial Report, compensation payments to affiliates in the top 10 markets averaged $2.3 million, or 2.9% of

Affiliate Compensation: What's at Stake

Market size	Average payment	% of total time sales
1-10	$2,300,000	2.9%
11-20	1,400,000	3.8
21-30	1,100,000	3.9
31-40	1,000,000	5.9
41-50	858,000	7.6
51-60	591,000	6.8
61-70	769,000	7.3
71-80	524,000	6.9
81-90	589,000	9.9
91-100	370,600	6.1
101-110	533,000	7.4
111-120	441,000	11.1
121-130	424,000	10.4
131-150	451,000	11.4
151-175	394,000	11.7
176-214	298,000	12.7

Source: National Association of Broadcasters 1986 Television Financial Report

average total time sales. By contrast, in the 35 smallest markets, the payments averaged $298,000 or 12.7% of average total time sales. In between, in markets 31-40, the average annual payment was $1 million, or 5.9% of total time sales.

ABC and its affiliate board are scheduled to meet again in December, when further discussions on the compensation issue are expected.

CBS affiliate board members and network executives will certainly discuss the compensation issue at the next board meeting in January. But board members may also get a chance to address the subject before that with one very important CBS executive—acting chairman Laurence Tisch. They are scheduled to meet with Tisch in New York for lunch next Friday (Nov. 21).

At this point, CBS has not formulated a proposal for cutting back on affiliate compensation, said Tony Malara, president, CBS Television Network. But, he added: "I think we all know it's there to be talked about. To say it's going to be discussed is an understatement. Clearly it has to be discussed." To say that it has to be discussed, added Malara, is to say "nothing about the end result." He said that by the January affiliate board meeting "I would suspect there might be something more formal" on the table.

Phil Jones, vice president and general manager, KCTV(TV) Kansas City, Mo., and chairman of the CBS television affiliates advisory board, said last week that CBS affiliates would take a "very strong position" against any proposal to reduce compensation, should one emerge at the January board meeting. Such thinking on the network's part, he said, would be "short sighted" and might spur affiliates to clear less network programing and more syndicated fare.

While some affiliates strongly resist the idea of cutbacks in network compensation, others seemed resigned to the notion. Robert Price, vice president and general manager, KTWO-TV Casper, Wyo., which recently switched affiliation from ABC to NBC, said: "There's no question that all the networks will be reviewing the situation, including NBC who has a pot of gold right now." One thing Price and others stressed is that no matter what discussions take place between the networks and their affiliate boards, those groups cannot cut a deal on compensation because that would violate federal antitrust laws. Each station has to negotiate an agreement separately with its network.

As the compensation story broke last week, questions emerged about how far the networks could push before triggering affiliate defections. But executives on both sides of the issue downplayed that notion. "Defections? No, I don't think so," said Price. "The stations have just as good business people as the networks. They're aware of the cost issues involved." Capcities/ABC Chairman Murphy confronted the defection question head-on last week, responding to a reporter who asked whether his network's efforts to reduce compensation would cause some stations to desert. His reply: "Where will they go?" □

Lorimar-Storer deal comes undone

It was to be billion-plus buy and another big parlay for KKR; among explanations for collapse: troubled broadcasting economy

"There are no winners. . .All that is left is ranking the losers," remarked one observer after the breakdown last week of the $1-billion-plus purchase of Storer Communications's six television stations by Lorimar-Telepictures. The official word came Wednesday afternoon, when L-T issued a statement saying the six-month-old proposal had been "terminated by mutual agreement among the three parties."

The two principals and their mutual investment banking firm, Drexel Burnham Lambert, had probably incurred more than $10 million in negotiation-related expenses—L-T itself set aside a charge against earnings of $7 million to cover expenses. The deal's collapse also means that Drexel Burnham Lambert will forgo an estimated $75 million in investment banking fees, and that Kohlberg Kravis Roberts, which owns Storer, now runs the risk of losing tax advantages if it does not sell the stations before year's end. Estimates of the value of those tax benefits range from $25 million to $75 million.

The variety of explanations for the collapse of the proposed acquisition—which had already received FCC approval—matched the variety of participants involved.

Merv Adelson, Lorimar-Telepictures chairman and chief executive officer, offered several reasons, including "structural complexities" of such financing concepts as "capital structure," "couponing" and the "position of the debt." But the essential reason, Adelson said, was that since the initial agreement in May (BROADCASTING, May 26), he and other L-T officials became concerned over a significant deterioration in the "advertising environment and the broadcast advertising environment. What we really see is the same possibility that the networks do, that the growth rates in advertising might be compressed for a period of years, and as you begin to project out, we lowered our expectations. . . . We had earlier thought we were going to be able to operate them [the six stations] at a profit, at least a cash flow profit, over a couple of years."

Yet only three weeks ago, L-T agreed to a revised purchase of the stations for only 2% less than the intial $1.445 billion price, and some other participants say there is more to the story.

They noted that a public alert by Lorimar-Telepictures of worse-than-expected advertising deterioration is surprising talk from a company that derives most of its revenue from that marketplace—through its network television production, first-run syndication and advertising agency.

Perhaps because of that dependence, while Lorimar-Telepictures's stock initially began to rebound (some shareholders were worried about the size of debt being assumed in the purchase). by the next day the stock had retreated $2 to close at $21. News of the collapse coincided with the company's release of second-quarter results showing a decline in operating income.

Despite their stated pessimism about business conditions, Adelson and other L-T officials were still confident enough about the purchase only 10 days before the deal came apart to gave a presentation to private investors in New York for Lorimar-Telepictures Entertainment Corp., one of the three entities into which the company was to be have been divided following the Storer purchase; there was also to have been the new TV station company and a holding company, Lorimar-Telepictures Group Inc. At that meeting, Adelson told investors that the initial offering of shares for L-T Entertainment would take place today, Nov. 17.

Some believe it was the negative feedback from institutional investors who attended the "road show" presentations that caused Lorimar-Telepictures to go back for a further modification of terms, which KKR refused, causing the purchase to collapse.

Investor reaction had already caused Lorimar-Telepictures to restructure its purchase

Charting the Rivers ratings

The Late Show Starring Joan Rivers has experienced a steady ratings decline since its debut Oct. 9, but neither Fox Broadcasting Co. officials nor the advertising community appears alarmed. A Fox spokesman said World Series and election coverage have had a "tremendous effect" on the ratings. The real story will not be known until there are several weeks without interruptions, according to Fox officials and advertising agency representatives.

Rivers's show began with a 4.2/10 share. In the following weeks, the show went from 4.2/10 to 3.2/8 to 2.8/6 and, finally, to 2.5/6 the week of Oct. 27. *The Tonight Show Starring Johnny Carson* has also experienced a rating decline, dropping from an 8/24 the week of Oct. 6 to 5.4/19 the week of Oct. 27.

Fox says it is pleased with the program, since the show's rating has more than doubled the 1.2 national rating Fox's 99 affiliates had a year ago, and the series is attracting a young, professional and urban audience. The programer plans to make no changes, the spokesman said. A spokesman for *The Tonight Show* said: "I think the general feeling around here is we're glad her figures are going down."

10 will carry the program in England and Australia, respectively, with other broadcasters throughout much of world also exhibiting and producing parts of the show. It is being sponsored globally by Coca-Cola Co.

The look of prime time on the Fox stations has also changed as a result of Murdoch's acquisition. The stations are now in the movie business in early prime time because they have access to the 20th Fox film library. "Obviously," said one Fox station executive, "that gives us a steady supply of pictures. It was certainly part of the inspiration." But, he noted, Simon and others at the group believe the movies will generate better ratings than the mix of syndicated series that Metromedia used in prime time. The group has licensed movie packages from a number of outside suppliers, including Colex, MGM, Orion and Embassy.

Neither game shows nor court shows has a place in the new Fox station program mix. The reason is, said Simon, "they don't fit in with our program flow," which is "the kids business in the morning and afternoon, the sitcom business in early fringe, the movie business [followed by news] in prime time," followed by the first FBC offering, *Late Night with Joan Rivers*. On Saturdays, the group is committed to first-run comedies in early fringe. But, said Simon, there are exceptions in the current flow, and the flow itself is "subject to change" over time, especially as more FBC programing comes on the air.

One exception in the current mix is WNYW's *Current Affair*, which cuts short the station's early fringe comedy block from 7:30 to 8 p.m. That example also illustrates the hands-on involvement that Rupert Murdoch exercises at the station group. According to Simon, it was Murdoch who suggest-

NBC rolls a lucky seven

NBC continued its unbeaten streak, winning week seven (ended Nov. 9) with an 18.2/29. CBS, coming in second, scored a 15/24, while ABC racked up a 13.9/22. Last year, ABC won week seven with a 19.9/30 while NBC and CBS scored a 16.6/25 and a 16.5/25, respectively. The season-to-date figures show NBC with a 19.1/30, 3.2 rating points ahead of CBS's 15.9/25 and almost five points ahead of ABC's 14.4/23. Last year's season-to-date averages were a lot closer: NBC was ahead by only one rating point, standing at 17.8/28 against both ABC's and CBS's 16.8/26.

In evening news for week seven, NBC took the race with a 12.7/22, leaving CBS eight-tenths of a point behind at 11.9/21 and ABC at 10.9/19. Last year's race ended with CBS in front: the network beat its competition with a 13.1/22, while NBC scored a 12.3/21 and ABC a 12.1/21.

The HUT level (homes using television) stood at 63.3%, up a bit from week six's 62.6% but down from last year's week seven level of 66.7%.

ABC took Monday (Nov. 3) with a 19.8/29.9 for the night with ***MacGyver*** (14.3/22) and ***Monday Night Football*** Raiders vs. Bears game (21.6/35). CBS's lineup brought in an 18/27.1, while NBC's lineup, featuring part two of ***Rage of Angels: the Story Continues***, brought in a 15.9/23.8.

Week seven included election night (Nov. 4) and, perhaps reflecting the poor voter turnout for these off-year elections, CBS's full night of coverage brought the network only a 9/13.7 for Tuesday. ABC took the night with a 15.8/24.8, bolstered by ***Who's the Boss*** (21.1/31) and ***Moonlighting*** (20.7/32). ABC's election coverage started at 9:43 p.m. and pulled a 9.9/16, slightly better than CBS's 9/14. NBC's numbers worked out to be a 12.6/19.3 average for the night, while its election coverage, which started at 10 p.m., scored an 8.1/13 in its first half-hour and a 7.6/14 from 10:30 to 11 p.m.

NBC won Wednesday with a 16.4/25.8, just ahead of ABC's 16/25.1 and well ahead of CBS's 14.3/22.6. NBC's ***Highway to Heaven*** took 8 to 9 p.m. with a 19.1/29, while CBS's ***Magnum, P.I.*** edged out ***Dynasty*** (16.7/25) on ABC at 9 p.m. ***St. Elsewhere*** on NBC slid ahead of ABC's ***Hotel*** from 10 to 11 p.m., as it scored a 15.4/26, against ***Hotel***'s 15.0/26. CBS's ***Equalizer*** pulled a 14.1/24.

NBC took Thursday night from 8 to 10 p.m. again, with ***Hill Street Blues*** at 10 p.m. (16.8/29) losing out to ABC's ***20/20*** (17.4/30). CBS's ***Kay O'Brien*** moved up half a rating point over last week to 12/20.

For Friday, CBS's ***Falcon Crest*** (17.7/31) pushed ahead of rival NBC's ***L.A. Law*** (16.1/28) to win the 10-to-11 p.m. slot. In week six, these two shows had tied at 15.6/28. ***Dallas*** beat NBC's ***Miami Vice*** at 9 p.m. as the former pulled a 21.6/34 over the latter's 17.4/28. ABC's victories were the two half hours from 8 to 9 p.m. with ***Webster*** (15.1/25) and ***Mr. Belvedere*** (14.8/24). CBS took the night with a 18/29.7, ahead of NBC's 15.4/25.6 and ABC's 11.4/18.8.

Saturday went to NBC, when it scored a 20.1/34.7, ahead of CBS's 10.2/17.7 and ABC's 7.4/13. NBC's ***Facts of Life*** and ***227*** pulled a 18.2/31 and 20.4/35, respectively, beating a ***Wizard*** special on CBS (11.3/19) and, on ABC, ***Life with Lucy*** (8.1/14) and ***Ellen Burstyn*** (6.3/11). The CBS Saturday Movie, "Lassiter," logged a 9.6/17 from 9 to 11 p.m., just slightly behind ABC's numbers for ***Spenser: For Hire***, and ahead of the same network's 6.1/10 for ***Heart of the City***. NBC won the 9 to 11 p.m. block with the ***Golden Girls*** (27.3/45), ***Amen*** (21.6/36) and ***Hunter*** (16.4/30).

In the Sunday movie race, viewers prefered NBC's ***Perry Mason: The Case of the Shooting Star*** over ABC's offering of the theatrically released comedy, "Splash." "Splash" scored a 16.8/26, a distant second to ***Mason***'s 23.6/37. CBS's offering was part one of the Joan Collins mini-series, ***Monte Carlo***, which scored a 14.6/23. The night went to NBC with its 19.5/30, just ahead of CBS's 19.1/29.1 and well ahead of ABC's 15.6/24.

Rank	Show	Network	Rating/Share
1.	Cosby Show	NBC	36.8/53
2.	Family Ties	NBC	35.2/50
3.	Cheers	NBC	28.8/41
4.	Golden Girls	NBC	27.3/45
5.	Night Court	NBC	25.8/38
6.	Murder, She Wrote	CBS	25.2/37
7.	Perry Mason: Shooting Star	NBC	23.6/37
8.	60 Minutes	CBS	21.8/33
9.	Amen	NBC	21.6/36
10.	NFL Monday Night Football	ABC	21.6/35
11.	Dallas	CBS	21.6/34
12.	Who's the Boss	ABC	21.1/31
13.	Moonlighting	ABC	20.7/32
14.	227	NBC	20.4/35
15.	Newhart	CBS	20.2/39
16.	Highway to Heaven	NBC	19.1/29
17.	Kate & Allie	CBS	19.1/28
18.	My Sister Sam	CBS	18.5/27
19.	Facts of Life	NBC	18.2/31
20.	Falcon Crest	CBS	17.7/31
21.	20/20	ABC	17.4/30
22.	Miami Vice	NBC	17.4/28
23.	Matlock	NBC	17.3/25
24.	Valerie	NBC	17.2/25
25.	Designing Women	CBS	17.1/25
26.	Magnum P.I.	CBS	17.0/26
27.	Hill Street Blues	NBC	16.8/29
28.	Splash	ABC	16.8/26
29.	Dynasty	ABC	16.7/25
30.	Cagney & Lacey	CBS	16.6/27
31.	Head of the Class	ABC	16.6/25
32.	Rage of Angels, pt. 2	NBC	16.5/25
33.	Hunter	NBC	16.4/30
34.	L.A. Law	NBC	16.1/28
35.	Gimme a Break	NBC	15.9/24
36.	Perfect Strangers	ABC	15.7/24
37.	Knots Landing	CBS	15.7/23
38.	ALF	NBC	15.5/23
39.	St. Elsewhere	NBC	15.4/26
40.	Webster	ABC	15.1/25
41.	Hotel	ABC	15.5/26
42.	Our House	NBC	14.9/23
43.	Mr. Belvedere	ABC	14.8/24
44.	Easy Street	NBC	14.7/22
45.	Scarecrow & Mrs. King	CBS	14.6/24
46.	Monte Carlo, pt. 1	CBS	14.6/23
47.	MacGyver	ABC	14.3/22
48.	Disney Sunday Movie	ABC	14.3/22
49.	Equalizer	CBS	14.1/24
50.	Amazing Stories	NBC	13.7/20
51.	You Again?	NBC	13.6/21
52.	Simon & Simon	CBS	13.3/19
53.	A Team	NBC	12.7/21
54.	Crime Story	NBC	12.2/18
55.	Kay O'Brien	CBS	12.0/20
56.	Mike Hammer	CBS	11.7/18
57.	The Wizard	CBS	11.3/19
58.	Sledge Hammer	ABC	10.4/17
59.	Campaign '86, 9:30 p.m.	CBS	10.0/15
60.	Colbys	ABC	10.0/15
61.	'86 Vote, 9:43 p.m.	ABC	9.9/16
62.	Starman	ABC	9.8/17
63.	Lassiter	CBS	9.6/17
64.	Campaign '86, 9 p.m.	CBS	9.6/14
65.	Spenser: For Hire	ABC	9.0/17
66.	Campaign '86, 10:30 p.m.	CBS	8.9/16
67.	Campaign '86, 10 p.m.	CBS	8.7/14
68.	Sidekicks	ABC	8.5/13
69.	Campaign '86, 6:30 p.m.	CBS	8.5/12
70.	Campaign '86, 8 p.m.	CBS	8.2/12
71.	Life With Lucy	ABC	8.1/14
72.	Decision '86, 10 p.m.	NBC	8.1/13
73.	Decision '86, 10:30 p.m.	NBC	7.6/14
74.	Ellen Burstyn Show	ABC	6.3/11
75.	Heart of the City	ABC	6.1/10
76.	Our World	ABC	4.8/7

*indicates premiere episode

power to 2 kw. App. Nov. 7.

■ WFAW (940 khz) Fort Atkinson, Wis.—Seeks CP to add night service with 550 w; install DA-2; change TL, and make changes in ant. sys. App. Nov. 4.

Accepted

■ WOOO (1190 khz) Royal Palm Beach, Fla.—Seeks MP to change TL. App. Nov. 6.

■ WMCA (570 khz) New York—Seeks CP to make changes in ant. sys. App. Nov. 6.

■ KCOR (1350 khz) San Antonio, Tex.—Seeks mod. of lic. to operate transmitter by remote control. App. Nov. 6.

■ WMON (1340 khz) Montgomery, W. Va.—Seeks CP to change TL. App. Nov. 6.

FM's

Tendered

■ WZRQ (106.3 mhz) Columbia City, Ind.—Seeks CP to change ERP to 1.94 kw. App. Nov. 5.

■ *WMUC-FM (88.1 mhz) College Park, Md.—Seeks CP to change freq. to 87.9 mhz. App. Nov. 4.

■ WIQB (102.9 mhz) Ann Arbor, Mich.—Seeks mod. of CP to change DA pattern. App. Nov. 5.

■ WCNL-FM (101.7 mhz) Newport, N.H.—Seeks CP to change freq. to 101.5 mhz and change ERP to 1.58 kw. App. Nov. 5.

■ KPSA-FM (92.7 mhz) La Luz, N.M.—Seeks mod. of CP to change HAAT to minus 215 ft. App. Nov. 5.

■ WSBW (99.7 mhz) Sturgeon Bay, Wis.—Seeks mod. of CP to change ERP to 30.75 kw and change HAAT to 610.08 ft. App. Nov. 5.

Accepted

■ *KUFW (90.5 mhz) Woodlake, Calif.—Seeks mod. of CP to move SL outside community of lic. App. Nov. 5.

■ WORZ (101.9 mhz) Daytona Beach, Fla.—Seeks CP to install aux. sys. App. Nov. 4.

■ WYBR-FM (104.9 mhz) Belvidere, Ill.—Seeks mod. of lic. to move SL to Rockford, Ill. App. Nov. 7.

■ *WSCL (89.5 mhz) Salisbury, Md.—Seeks mod. of CP to change ERP to 27 kw and change HAAT to 594.99 ft. App. Nov. 10.

■ *KOPN (89.5 mhz) Columbia, Mo.—Seeks CP to change TL and change HAAT to 236.16 ft. App. Nov. 4.

■ KPSA-FM (92.7 mhz) La Luz, N.M.—Seeks mod. of CP to move SL outside community of lic. App. Nov. 10.

■ WKSE (98.5 mhz) Niagara Falls, N.Y.—Seeks mod. of lic. to move SL outside community of lic. App. Nov. 4.

■ WSCP-FM (101.7 mhz) Pulaski, N.Y.—Seeks CP to install aux. sys. App. Nov. 4.

TV's

Accepted

■ WFTX (ch. 36) Cape Coral, Fla.—Seeks CP to change HAAT to 1,475.7 ft. App. Nov. 10.

■ WEVU (ch. 26) Naples, Fla.—Seeks CP to change ERP to vis. 5,000 kw, aur. 500 kw; change HAAT to 1,205 ft., and change TL. App. Oct. 28.

■ *WCAE (ch. 50) Gary, Ind.—Seeks MP to replace ant. App. Oct. 30.

■ WKYU-TV (ch. 59) Bowling Green, Ky.—Seeks MP to change from ch. 54 to ch. 24. App. Oct. 28.

■ WMFP (ch. 62) Lawrence, Mass.—Seeks MP to change ERP to vis. 20 kw, aur. 2 kw and change HAAT to 496 ft. App. Oct. 31.

■ WRYT (ch. 46) Norwell, Mass.—Seeks MP to change ERP to vis. 6.6 kw, aur. 660 w; change HAAT to 272 ft., and change TL. App. Nov. 10.

■ WFYF (ch. 50) Watertown, N.Y.—Seeks MP to change ERP to vis. 1,112 kw, aur. 111.2 kw; change HAAT to 1,268 ft., and change TL. App. Oct. 28.

■ *WVIZ (ch. 25) Cleveland—Seeks CP to change ERP to vis. 2,140 kw and change HAAT to 1,006.96 ft. App. Oct. 31.

■ KGW-TV (ch. 8) Portland, Ore.—Seeks CP to install aux. ant. App. Oct. 28.

■ WTVE (ch. 51) Reading, Pa.—Seeks CP to change ERP to vis. 1,326 kw, aur. 265 kw; change HAAT to 1,050 ft. App. Oct. 31.

■ KTTW (ch. 17) Sioux Falls, S.D.—Seeks MP to change

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*1982 Readership Survey showing 5.2 readers per copy.

Summary of broadcasting
as of June 30, 1986

Service	On Air	CP's	Total *
Commercial AM	4,839	170	5,009
Commercial FM	3,923	418	4,341
Educational FM	1,247	173	1,420
Total Radio	10,009	761	10,770
FM translators	1,115	766	1,881
Commercial VHF TV	542	23	565
Commercial UHF TV	422	222	644
Educational VHF TV	113	3	116
Educational UHF TV	187	25	212
Total TV	1,264	273	1,537
VHF LPTV	248	74	322
UHF LPTV	160	136	296
Total LPTV	408	210	618
VHF translators	2,981	145	3,126
UHF translators	1,998	293	2,291
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.